











COP visits for last 30 days.

Page path level 1 ?	Page Views ?	Unique Page Views ?	Avg. Time on Page ?
	8,548 % of Total: 100.00% (8,548)	6,450 % of Total: 100.00% (6,450)	00:01:17 Avg for View: 00:01:17 (0.00%)
1. <a href="#">/notaries/</a>	3,526 (41.25%)	2,745 (42.56%)	00:01:52
2. <a href="#">/special-marriage-licences/</a>	2,580 (30.18%)	1,765 (27.36%)	00:00:57
3. <a href="#">/</a>	867 (10.14%)	625 (9.69%)	00:00:23
4. <a href="#">/clergy/</a>	511 (5.98%)	441 (6.84%)	00:01:39
5. <a href="#">/about/</a>	389 (4.55%)	322 (4.99%)	00:00:52
6. <a href="#">/code-of-practice/</a>	230 (2.69%)	172 (2.67%)	00:01:30
7. <a href="#">/contact/</a>	189 (2.21%)	169 (2.62%)	00:04:05
8. <a href="#">/lambeth-degrees/</a>	105 (1.23%)	83 (1.29%)	00:00:48
9. <a href="#">/uncategorised/</a>	65 (0.76%)	57 (0.88%)	00:01:34
10. <a href="#">/internal-crockfords-and-year-book-access/</a>	8 (0.09%)	6 (0.09%)	00:00:26

Top 10 COP pages visited

Page path level 2 <sup>?</sup>	Page Views <sup>?</sup> ↓	Unique Page Views <sup>?</sup>	Avg. Time on Page <sup>?</sup>
	<b>230</b> % of Total: 2.69% (8,548)	<b>172</b> % of Total: 2.67% (6,450)	<b>00:01:30</b> Avg for View: 00:01:17 (17.42%)
1.  /the-rule-of-law-and-the-proper-administration-of-justice/	<b>43</b> (18.70%)	<b>31</b> (18.02%)	<b>00:00:34</b>
2.  /administration-of-oaths/	<b>28</b> (12.17%)	<b>25</b> (14.53%)	<b>00:00:57</b>
3.  /record-keeping-and-file-storage/	<b>24</b> (10.43%)	<b>20</b> (11.63%)	<b>00:04:34</b>
4.  /insurance/	<b>21</b> (9.13%)	<b>18</b> (10.47%)	<b>00:02:34</b>
5.  /data-protection/	<b>12</b> (5.22%)	<b>6</b> (3.49%)	<b>00:00:28</b>
6.  /integrity/	<b>12</b> (5.22%)	<b>7</b> (4.07%)	<b>00:00:47</b>
7.  /trust-in-the-office-of-notary/	<b>11</b> (4.78%)	<b>8</b> (4.65%)	<b>00:04:43</b>
8.  /conflicts-of-interest/	<b>8</b> (3.48%)	<b>5</b> (2.91%)	<b>00:00:43</b>
9.  /legal-and-regulatory-obligations/	<b>8</b> (3.48%)	<b>6</b> (3.49%)	<b>00:00:37</b>
10.  /supervision/	<b>8</b> (3.48%)	<b>7</b> (4.07%)	<b>00:05:35</b>

# Content Drilldown

SAVE EXPORT SHARE EDIT INSIGHTS

ALL > PAGE PATH LEVEL 1: /code-of-practice/

30 Jan 2020 - 28 Feb 2021

All Users  
1.09% Page Views

+ Add Segment

## Explorer

Page Views VS Select a metric

Day Week Month

### Page Views

100

50

March 2020 April 2020 May 2020 June 2020 July 2020 August 2020 September 2020 October 2020 November 2020 December 2020 January 2021 February 2021

Primary Dimension: Page path level 2 Page Other

Secondary dimension Sort Type: Default

advanced

Page path level 2	Page Views	Unique Page Views	Avg. Time on Page	Bounce Rate	% Exit
	1,807 % of Total: 1.09% (166,532)	1,424 % of Total: 1.10% (129,885)	00:01:42 Avg for View: 00:01:29 (14.30%)	74.23% Avg for View: 63.42% (17.04%)	34.42% Avg for View: 46.28% (-25.62%)
1. /the-rule-of-law-and-the-proper-administration-of-justice/	383 (21.20%)	261 (18.33%)	00:01:04	67.86%	18.80%
2. /record-keeping-and-file-storage/	171 (9.46%)	148 (10.39%)	00:03:38	83.51%	63.74%
3. /insurance/	152 (8.41%)	119 (8.36%)	00:03:02	71.11%	54.61%
4. /administration-of-oaths/	118 (6.53%)	103 (7.23%)	00:03:46	85.29%	68.64%
5. /anti-money-laundering/	89 (4.93%)	60 (4.21%)	00:01:48	66.67%	30.34%
6. /integrity/	82 (4.54%)	66 (4.63%)	00:01:21	64.29%	25.61%
7. /accounts/	80 (4.43%)	68 (4.78%)	00:02:13	84.85%	52.50%
8. /supervision/	74 (4.10%)	59 (4.14%)	00:03:39	64.86%	47.30%
9. /trust-in-the-office-of-notary/	71 (3.93%)	54 (3.79%)	00:02:32	70.59%	26.76%
10. /legal-and-regulatory-obligations/	69 (3.82%)	60 (4.21%)	00:00:52	94.12%	31.88%